



Jason Stout

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jasonstout.com

I am an artist working in Austin, Texas. With digital and traditional tools, I use a clean, vibrant style to take complex concepts and create evocative, readable, and memorable work. An efficient, economical harmony between detail and negative space is the ideal: don't pull in a string section when a guitar will do, but don't rely on a piano when you need a full orchestra.

During my tenure as the Art Director and in-house illustrator for the *Austin Chronicle*, the largest independently-owned alternative newsweekly in the US, I won several Association of Alternative Newsmedia Awards for design, and in 2016, I won First Place for Cover Design.

My poster work has been featured in shows at Spoke Art NYC and San Francisco.

Clients include *Oxford American Magazine*, *Texas Monthly*, *Texas Highways Magazine*, GoodPartyATX, McGraw-Hill, 3M, The Texas Audubon Society, Emancipet, The Center for Justice and Democracy, and the Black Live Music Fund.

Thank you
for your
valuable
time.

SKILLS

TOOLS: I have decades of experience with the Adobe Creative Suite; particularly InDesign, Illustrator, and Photoshop. In recent years I've expanded my skills with HTML and CSS through work in WordPress using the Divi theme. My experience has taught me to greet new and changing software with excitement rather than relying on habit.

ART DIRECTION: I'm capable of taking a project from conception to completion and delegating tasks to team members as needed, or finding my place within a team working with a creative director.

CONCEPT GENERATION: I love challenging concepts that need a left-field approach. Ideas come from surprising places - the trick is to know when to use the obvious ones and when to dig deeper.

EXPERIENCE + EDUCATION

DESIGN + ILLUSTRATION | STOUT ART WORKS LLC | 1997-present
I've provided custom illustration and design for clients in Austin and beyond for over 25 years, doing a variety of work:

- Illustration
- Editorial design and layout
- Logos and branding
- Social media
- Marketing materials
- Poster art and design
- Book covers
- Animation

ART DIRECTOR | THE AUSTIN CHRONICLE | 2007-2020

- Directed the design identity of the paper as a whole, including website
- Executed, assigned and managed editorial design and layout
- Collaborated with marketing department on brand creative
- Designed and illustrated covers
- Collaborated with and managed assignments for freelance photographers and illustrators
- Managed a team of production artists

LEAD ANIMATOR/ILLUSTRATOR | SCIENCE TECHNOLOGIES | 2005-2007

- Provided character design and animation for educational content, including McGraw/Hill Publications' "Operation: Science Quest", a series of science inter-actives for use in California public schools
- Illustration for educational content

ANIMATOR | A SCANNER DARKLY, D: RICHARD LINKLATER | 2004 - 2005

- Worked on a team of 50+ animators at Detour FilmProductions, learning ground-breaking software to produce animation for this high-concept film produced by Warner Independent Pictures.

EDUCATION | Bachelor of Fine Arts, The University of Oklahoma, 1992